

ELECTRONIC options

Reach the decision makers of pharmacy instantly with the Compounders' Network List or the CompoundingToday.com Newsletter.

Compounders' Network List

overview

- Moderated email-based discussion group for compounding pharmacists and Directors of Hospital Pharmacy
- Over one million views per month!
- Free to join via IJPC.com or CompoundingToday.com

advertisement specifications

Description	Ad Size (Pixels)	Price (14 days)
Top Banner	500 x 100	\$1,500

compounders' network list submission

Send Files to: Chris Burr at webmaster@ijpc.com and advertising@ijpc.com

Due Date: Seven (7) days prior to advertising period

Border: 1 pixel border

Color: RGB

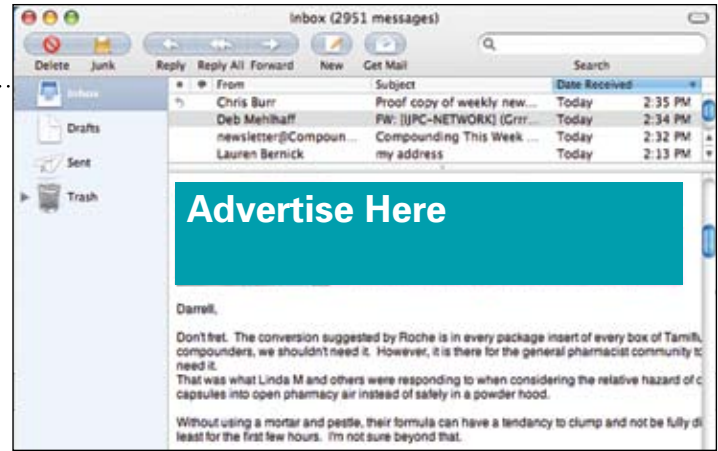
Display Text: Maximum of 120 characters of alternate text to be displayed during loading or when images are turned off. Contact info, email, phone number and website URL.

File Types: Static: GIF or JPEG; Animated: GIF upon approval

Looping: No looping

Maximum Size: 200k

Please provide the URL link.



Custom Mailer

advertisement specifications

Pieces	Price
3,000	\$3,000 + postage

CompoundingToday.com Newsletter

overview

- Emailed every Friday to over 12,000 pharmacy owners, compounding pharmacists, and Directors of Hospital Pharmacy
- Up to the minute news
- Editorials from Dr. Loyd V. Allen, Jr., PhD, RPh, IJPC's Editor-In-Chief

advertisement specifications

Description	Ad Size (Pixels)	Price (Per week)
Top Banner	500 x 100	\$400

compoundingtoday.com newsletter submission

Send Files to: Chris Burr at webmaster@ijpc.com and advertising@ijpc.com

Due Date: Seven (7) days prior to advertising period

Border: 1 pixel border

Color: RGB

Display Text: Maximum of 120 characters of alternate text to be displayed during loading or when images are turned off. Contact info, email, phone number and website URL.

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